

## WebTMS Trademark Management System

The original browser based online system, used worldwide by major law firms and Fortune 500 corporate IP departments for over five years,

- The most advanced trademark management and docketing system available
- A repository for all your trademark and intellectual property data, with images and supporting documents
- Patent Office database links for 12 jurisdictions, for click throughs, data audits and automatic data loading
- Built in trademark searching for the 12 online Patent Offices, with search results management
- Workflow wizards to maximize efficiency and help with your professional chores
- Give your Clients real time access to the cases you are handling for them
- Have your foreign Agents update the cases they are handing for you
- Designed by trademark attorneys for trademark attorneys, and supported by extensive user input
- Available as ASP, hosted or installed on your own servers
- 24/7 worldwide access from any PC with an internet connection

# WebTMS Browser-based Trademark Management



## ***Benefits of the WebTMS system...***

### ***For the attorneys and paralegals in your Trademark Department***

Every trademark record, and all its supporting documentation, is available for review and updating no matter where you are: in the office, at home, on the road, at your subsidiaries' offices throughout the world. All the functionality of WebTMS is available: you can run your docket and update it, check the status of applications and renewals, and print and email reports. The PC you use does not need any special software; just the browser MS Internet Explorer.

### ***For staff in your international offices***

You can give selected personnel access to the trademark records, with various permission levels (view only, full editing rights, etc) to the complete record or only to the core data.

### ***For your Clients or your Marketing Department***

The Client Access Module enables you to give your clients (or marketing and other personnel) view only access to summary details of trademark applications and registrations. They can check the status of applications and run their own listings and reports. You can include guidelines and other advice on their display screens.

### ***For your outside Litigation or Special Project Counsel***

You can provide access to selected modules of the trademark database and supporting documents to Outside Counsel on a temporary, ad hoc basis, just for the period of their involvement. They can be given rights to update Infringement and other records as appropriate. This can cut down the workload of your own staff, as Counsel can do their own research on your records.

### ***For your Foreign Agents***

Agents handling your trademarks worldwide can use the Agent Update Module to update your records of the applications and registrations for which they are responsible. All changes they make to your records are logged in an audit trail for security. The burden on your paralegal and clerical staff can be cut dramatically. For example, a multi-country trademark filing program can be prepared in minutes using the New Filing Wizard, which automatically creates the basic trademark records. The Agents then update the data in these records as the filing, prosecution and registration data becomes available. They can also scan and add the supporting documents to the system.

### ***In-house Management***

The central trademark repository created by the WebTMS system gives you unrivalled management control over your portfolio, and at the same time lets you share the information and collaborate with your professional colleagues worldwide. If you need to instruct outside counsel for a new project, or change a foreign agent, your new representatives can be given immediate and effortless access to your trademark portfolio.

### ***Direct Patent Office links for data downloads and auditing***

WebTMS links directly to the official online Trademark databases in these jurisdictions:

Australia	CTM	Ireland	Switzerland
Benelux	Germany	Philippines	United Kingdom
Canada	Hong Kong	Singapore	United States
Wipo (Madrid IR)			

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When WebTMS displays one of your trademark records in these jurisdictions, you can “click through” to the corresponding Patent Office record, to compare the data in each record or to check the most up to date official status. You can also run an individual audit on your record, and transfer missing data from the Patent Office records to your own record with one click . This makes it easy to validate and update the data in your database.

The Data Import Wizard can load complete trademark records from the 12 Patent Office databases automatically into WebTMS, without re-keying any of the data. If you take on responsibility for the marks of a new company, you can load their records in these jurisdictions within the hour.

### ***Docketing by email***

WebTMS provides complete docketing for statutory deadlines and personal reminders.

The system can be configured to send you a personalized docket report by email on a daily or weekly basis, even if you are not logged on to the system.

### ***Installation options and costs***

There are three options for acquiring or using the WebTMS system

1. Purchase the system and install and host it on your own servers. Your IT Department would then have to provide the hardware and third party software required to run the system, and to provide the backup and maintenance services. The benefit is that you have complete control of the system in your own environment. The downside is the capital cost of acquiring the system and the hardware, and the burden put on your IT Department.
2. Purchase the system and outsource the hosting to IPPO or a third party. There is no burden on your IT Department or its resources. As you own the WebTMS system, it can be brought in-house at any time. All maintenance is provided by IPPO or the hosting company.
3. Subscribe to the hosted ASP system. There are no capital costs, and no burden on your IT Department. The quarterly fee is approximately 10% of the cost of purchasing the system. All maintenance, updates and backups are handled by IPPO. You can download your data at any time if you wish to keep a local backup.

### ***Contact us***

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